

Kari W. S. Chow

Associate

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Overview

Kari Chow is an associate in the IP group in JSM's Hong Kong office. Kari advises on non-contentious intellectual property and data matters, with a focus on commercial transactions involving the distribution and exploitation of creative content and technology enabled services. She regularly drafts and negotiates IP, confidentiality and data protection provisions in a range of commercial agreements. She also advises on data protection and cybersecurity issues, including cross border data transfers, regulatory compliance, and data breach response. Drawing on in house experience, Kari brings a practical, risk based perspective to information governance, AI related issues, and the development of internal compliance frameworks.

Experience

- Advised multinational companies on commercial co□development and collaboration arrangements relating to digital platforms and technology□enabled services, addressing IP ownership, licensing, data use and risk allocation.
- Advised clients on technology procurement projects, including the purchase and implementation of AI enabled and cloud-based solutions, advising on IP rights, licensing structures, data protection and regulatory considerations in vendor and service provider agreements.
- Advised clients on the distribution and exploitation of films and other creative contents, including clearing and securing the necessary licences and rights for distribution and related merchandising, and advising on the associated commercial arrangements.
- Advised internal clients on data privacy and regulatory compliance matters, including PRC related cross□border data transfers, biometric data collection and processing, cybersecurity breach notification, law□enforcement data access requests, artificial intelligence□related issues, and personal data protection impact assessments.

- Drafted and updated policies and protocols of internal clients, including privacy and cookies policies, metadata cleaning protocols, AI governance policies, BYOD protocols, and data retention schedules, to support compliance and operational risk management.

Qualifications

Education

- The University of Hong Kong, PCLL
- University of Bristol, MA, Law

Admissions

- Hong Kong
- England and Wales

Languages

- Cantonese
- English
- Mandarin

Professional & community involvement

- Certified Information Privacy Professional /Asia (CIPP/A), International Association of Privacy Professionals (IAPP)
- Certified Information Privacy Professional/Europe (CIPP/E), International Association of Privacy Professionals (IAPP)

Related content

- Navigating the Chinese Mainland's Simplified Personal Information Protection Measures for Small-Scale Personal Information Processors - Part 1, 27 August 2026
- Greater Bay Area Enterprise Global Expansion Enablement Event — Session on Intellectual Property and Data Protection, 14 July 2026